

Nina Crallé

ninacreative@hotmail.com
ninacralle.com

Reston, VA
703-559-4715

EDUCATION

James Madison University,
Harrisonburg, VA

B.A. - School of Media Arts & Design
Concentration: Interactive Design
Minor: Creative Writing

Graduated May 2026
GPA: 3.51

Dean's List - Fall 2022, Spring 2024, Fall 2024, Spring 2025, Fall 2025

SKILLS

Technical Skills: GitHub, Figma, HTML/CSS/Bootstrap, Adobe Creative Cloud, Procreate, Wix, Shopify

AI tools: Claude, ChatGPT, Replit, Gemini – prompt-driven design & front-end workflows

Languages: Japanese, English

RELEVANT WORK

Mobility Disability Student Resource Hub - Harrisonburg, VA

September 2025 – January 2026

UX/UI Designer – Silver Award, National AEJMC Festival of Visual & Interactive Media

- Designed end-to-end UX for accessibility-focused student resource platform using user research and Figma prototypes
- Collaborated cross-functionally to iterate on designs based on user and faculty feedback

Emilia's Graces - Harrisonburg, VA

January 2026 - May 2026

Graphic Designer & Client Liaison – 1st Place, Senior Interactive Design Client Capstone

- Designed a visual rebrand spanning Shopify, packaging, logo, and brand guidelines for a gluten-free granola company
- Built an eight-flavor color system and 18 custom icons across retail, wholesale, and direct-to-consumer audiences
- Led client communications and synthesized feedback into pitch decks, brand guides, and print handouts

Sunnyside Communities - Harrisonburg, VA

December 2025

UX/UI Designer – Academic Client Project

- Designed a senior-friendly web app prototype to support outdoor learning and accessibility for residents
- Conducted user-centered research using real trail assets and accessibility guidelines
- Built a mobile-first mid-fidelity prototype using HTML and CSS via Replit

RecRe - Harrisonburg, VA

January 2025 – May 2025

UX / Information Designer & Writer

- Designed and wrote 10-15 slide proposal decks and RFP responses for university and public-space clients
- Synthesized customer discovery into persuasive proposals using cost-benefit and ROI analysis
- Created visually engaging layouts emphasizing clarity, hierarchy, and stakeholder usability

Gemeinschaft Home - Harrisonburg, VA

November 2024

Brochure & Flyer Designer – Academic Client Project

- Designed a print brochure and flyer aligned with the organization's mission and audience needs
- Conducted audience and service research to inform content structure and messaging
- Produced final assets using Adobe InDesign, Illustrator, and Photoshop, ensuring brand consistency

O-en Network - Reston, VA

September 2017 – September 2021

Graphic Designer & Camp Counselor – (Volunteer)

- Designed the camp's booklet cover (In English & Japanese)
- Contributed 60+ volunteer hours planning and leading educational and recreational, culture-focused programming

OTHER WORK EXPERIENCE

Wegmans - Reston, VA

June 2025 – present

Bakery Team Member

- Managed independent closing shifts, overseeing inventory, product prep, displays, and equipment maintenance
- Delivered consistent customer support while coordinating with adjacent departments in a fast-paced environment

7Brew - Harrisonburg, VA

November 2023 – May 2024

Barista – Team Member

- Operated in a high-volume environment (up to 300+ orders/hour) while maintaining accuracy and service quality
- Earned 1st place in a customer service competition for generating the highest number of positive online reviews
- Collaborated across rotating roles, strengthening communication and teamwork under pressure

EXTRACURRICULAR ACTIVITIES

Kappa Pi Art Fraternity - Harrisonburg, VA

September 2024 – May 2026

Member